

# Effectively Engage Gaming’s Decision Makers

The National Council of Legislators from Gaming States (NCLGS) serves two vitally important functions:

- To help elected officials in states across the nation to establish sound, effective gaming policies.
- To educate those lawmakers as to what works, what doesn’t and how they can develop and improve gaming policies in their own communities and states.

State legislators are empowered to make decisions that touch every facet of this important industry, from establishing tax rates and regulatory frameworks to determining the competitive landscape.

While NCLGS does not promote the establishment or expansion of gaming, this critical organization is committed to establishing sound policies in those states do offer gaming. That is why the NCLGS Summer and Winter Meetings are open to all industry stakeholders.

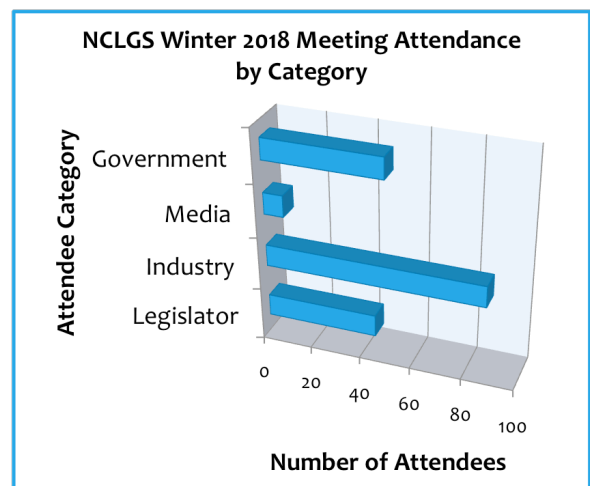
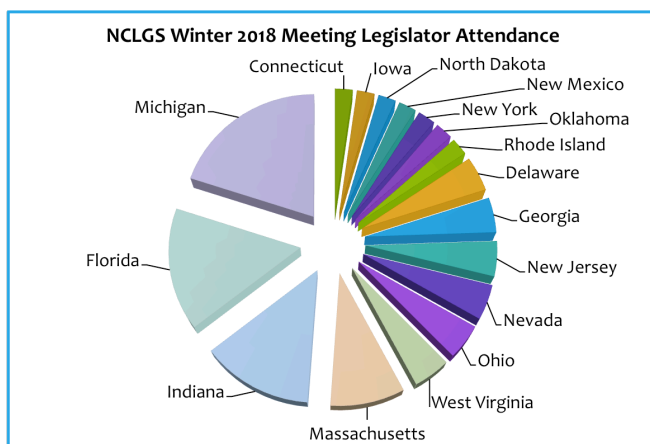
NCLGS Meetings are structured to encourage a variety of viewpoints and to allow our attendees and sponsors to meet informally with lawmakers. The Meetings are designed to allow stakeholders and legislators to hear, share and discuss ideas to advance that common goal of promoting sound public policy.

In just three days:

- You will meet dozens of legislators, regulators and other leaders from across the nation, from large and small gaming states.
- You can help educate those lawmakers, while learning of their challenges and opportunities.
- You can inform the discussion, and be informed by the debate.
- You can share quality time with decision-makers, and they can share their valuable time with you and other stakeholders.

And you can accomplish these important goals in both a formal setting of committee meetings and panel discussions and an informal setting of receptions, networking sessions and industry tours.

Summer and Winter Meeting sponsorship opportunities are designed to provide the greatest return on your investment of time and money.





# NCLGS

NATIONAL COUNCIL OF LEGISLATORS FROM GAMING STATES

## Platinum Only Two Available

- Choose Branding at Cocktail Reception or Keynote Luncheon
- 4 Meeting passes
- Recognition at event by NCLGS President (or other designated leadership)
- Participation as speaker or *panelist* during conference (must confirm sponsorship by November 1<sup>st</sup>)
- Primary logo position on all:
  - General event signage (welcome, sponsor, directionals)
  - Event marketing materials
- Logo on Cover of Conference Packet
- Prominent position on Sponsor “thank you” page in Conference Packet
- Exclusive signage at chosen function including:
  - 2x Pull-up banners you can reuse (sponsor provides artwork only)
  - Table tents with logo

**\$12,500**

## Gold Only Seven Available

- Choose from continental breakfast (Friday, Saturday or Sunday) or refreshment breaks (Friday AM, Friday PM, Saturday, Sunday)
- 3 Meeting passes
- Exclusive signage during chosen function
  - 1x Pull-up banner you can reuse (sponsor provides artwork only)
- Logo on sponsor thank you page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials

**\$7000**

*For more information contact us at [dawn@nclgs.org](mailto:dawn@nclgs.org) or 314.614.1344.*

## Registration Area Only One Available

- 3 Meeting passes
- Exclusive signage around registration area
  - 1x Pull-up banners you can reuse (sponsor provides artwork only)
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials

**\$6000**

## Silver Only Three Available

- 2 Meeting passes
- Sponsor-branded gift given to all attendees
  - Sponsor provides organizer-approved gift
- Logo on sponsor “thank you page” in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials

**\$4000**

## Bronze Only Four Available

- 1 Meeting pass
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials

**\$2500**

## Attendee Bag Only One Available

- Sponsor-produced bag given to all attendees at registration
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area

**\$2000**