



NCLGS

NATIONAL COUNCIL OF LEGISLATORS FROM GAMING STATES

2021 Annual Sponsorship Opportunities

Summer Meeting
Chicago, IL
July 11 - 13, 2021

Winter Meeting
Austin, TX
December 12 - 14, 2021



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FROM GAMING STATES

Why NCLGS?

The National Council of Legislators from Gaming States (NCLGS) serves two vitally important functions:

- To help elected officials in states across the nation to establish sound, effective gaming policies.
- To educate those lawmakers as to what works, what doesn't and how they can develop and improve gaming policies in their own communities and states.

State legislators are empowered to make decisions that touch every facet of this important industry, from establishing tax rates and regulatory frameworks to determining the competitive landscape.

NCLGS Meetings are structured to encourage a variety of viewpoints and to allow our attendees and sponsors to meet informally with lawmakers. The Meetings are designed to allow stakeholders and legislators to hear, share and discuss ideas to advance that common goal of promoting sound public

Why sponsor?

NCLGS is the ONLY place where you can interact with the legislative decision makers.

- You will meet dozens of legislators, regulators and other leaders from across the nation, from large and small gaming states.
- You can help educate those lawmakers, while learning of their challenges and opportunities.
- You can inform the discussion, and be informed by the debate.
- You can share quality time with decision-makers, and they can share their valuable time with you and other stakeholders

HELP EDUCATE AND BE
EDUCATED BY STATE
LEGISLATORS FROM ALL OVER
THE U.S.

INFORM THE DISCUSSION &
BE INFORMED BY THE DEBATE

SHARE QUALITY TIME WITH
DECISION MAKERS



Sponsorship Opportunities

Palladium Sponsor: **\$75,000**

- Primary logo position on all:
 - General event signage (welcome, sponsor, directionals)
 - Event marketing materials
 - Cover of Conference Packet
 - Sponsor “thank you” page
 - Logo on all event marketing materials
- Dedicated Meeting Room
- 10 Annual Meeting passes (Total)
- 50% Discount on additional passes

Platinum Sponsor: **\$50,000 (TWO AVAILABLE)**

- Branding at Cocktail Reception Thursday or Friday
- Branded Cocktail items (Cups, Napkins)
- Recognition at event by NCLGS President (or other designated leadership)
- Exclusive signage at chosen function including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Prominent position on Sponsor Signage
- Prominent position on Sponsor “thank you” page in Conference Packet
- 8 Annual Meeting passes (Total)
- 50% Discount on additional passes

Luncheon Sponsor: **\$30,000**

- Branding at Keynote Luncheon on Friday
- Recognition at event by NCLGS President (or other designated leadership)
- Exclusive signage at function including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Prominent position on Sponsor Signage
- Prominent position on Sponsor “thank you” page in Conference Packet
- 8 Annual Meeting passes (Total)
- 50% Discount on additional passes

Gold Sponsor: **\$25,000 (THREE AVAILABLE)**

- Choose from continental breakfast (Friday, Saturday or Sunday)
- Exclusive signage at function including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 Annual Meeting passes (Total)
- 25% Discount on additional passes

Networking Break Sponsor: **\$20,000 (THREE AVAILABLE)**

- Choose from Networking Breaks (Friday AM, Friday PM, or Saturday AM)
- Exclusive signage at function including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 Annual Meeting passes (Total)
- 25% Discount on additional passes

Streaming Sponsor: **\$20,000**

- Sole sponsorship of NCLGS Meeting Streaming Sessions for all three days.
- Exclusive signage on streaming platform and at meeting location, including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 Annual Meeting passes (Total)
- 25% Discount on additional passes

Each package includes both Winter and Summer Meetings for 2021.

Packages are sold on a first-come first-served basis.

Ask about sponsorships for NCLGS Summer Webinar Series



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Sponsorship Opportunities

Technology Sponsor: \$20,000

- Charging Station and/or Wifi Sponsorship
- Exclusive signage at Charging Station including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 Annual Meeting passes (Total)
- 25% Discount on additional passes

Registration Desk Sponsor: \$15,000

- Exclusive signage around registration area
- 2x Pull-up banners you can reuse (sponsor provides artwork only)
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 4 Annual Meeting passes (Total)
- 10% Discount on additional passes

Coffee, Tea, & Water Station Sponsor: \$10,000

- Exclusive signage around drink area all three days
- Branded drink items (Coffee Cups, Water Cups, Napkins)
- 1x Pull-up banners you can reuse (sponsor provides artwork only)
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 3 Annual Meeting passes (Total)

Safety Sponsor: \$8,000

- Sole sponsor of logoed hand sanitizer or facemasks distributed to all delegates at check-in
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 2 Annual Meeting passes (Total)

Gift Sponsor: \$7,000

- Sponsor-branded gift given to all attendees
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 2 Annual Meeting passes (Total)

Bronze Sponsor: \$5,000

- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 1 Annual Meeting passes (Total)

Each package includes both Winter and Summer Meetings for 2021.

Packages are sold on a first-come first-served basis.

Ask about sponsorships for NCLGS Summer Webinar Series

Visit us: www.nclgs.org

NCLGS c/o Spectrum Gaming
200 Lakeside Drive Ste 250
Horsham, PA 19044

Contact us: info@nclgs.org



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Webinar Series

Sponsorship Includes:

- Exposure from logo presence on press releases, e-blasts, and social media alerts related to webinars.
- Sponsor recognition during webinar.
- Access to registration list and email addresses.
- Complementary one level **upgrade** will be given to 21/22 Sponsorship (current and new sponsors).

*Sponsorship is limited to a **first come first serve** basis. Sponsorship price is \$5,000